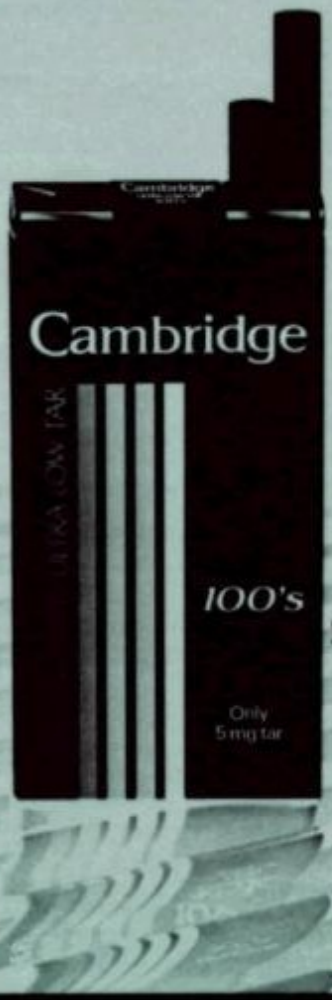
LEO BURNETT U.S.A.
Ad No. 23981—(100's VENETIAN)—Req. No. 72232—1 page—(9⅞ x 11⅞ inches)—4/c—Supplements, 1982 (R)
Printed in U.S.A.

ULTRA LOW TAR
Cambridge 100's



Satisfying taste at only 5 mg tar.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

5 mg Tar, 0.5 mg nicotine av. per cigarette by FTC method

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RED YELO BLU BLK

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